

PROPERTY HIGHLIGHTS





POTENTIAL:

This location presents an excellent opportunity for hotel development, potentially including mixed-use options. Plans for a self-storage facility, a gas station with convenience store, and a coffee shop are proposed next door. The seller is willing to consider a lot line adjustment for ±2-4 acres.

AREA OVERVIEW:

Strategically located on I-5 it is the largest California city north of Sacramento with a population of approximately 93,000.

Affordable Cost of Living

- Compared to larger California cities, housing, and general living expenses in Redding are more affordable.
- It offers a chance to enjoy California without the high price tag of coastal areas.

Warm Weather

- Redding has a Mediterranean climate with long, warm summers and mild winters.
- If you enjoy sunny days, Redding boasts over 300 days of sunshine annually.

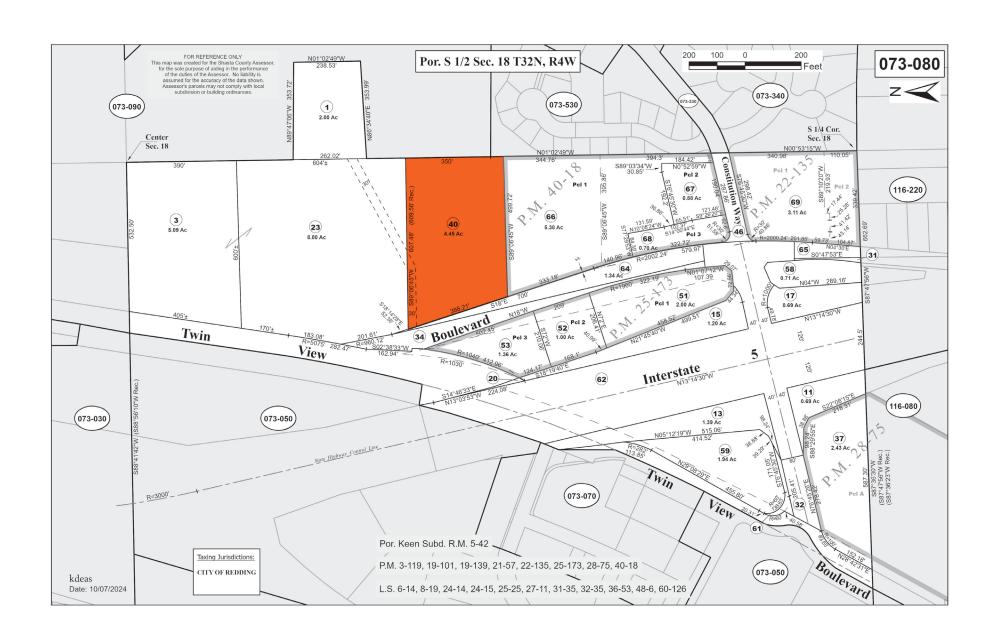
Growing Economy

- Diverse job opportunities in industries like healthcare, education, construction, and tourism.
- It's a hub for outdoor recreation tourism, attracting visitors to the area.

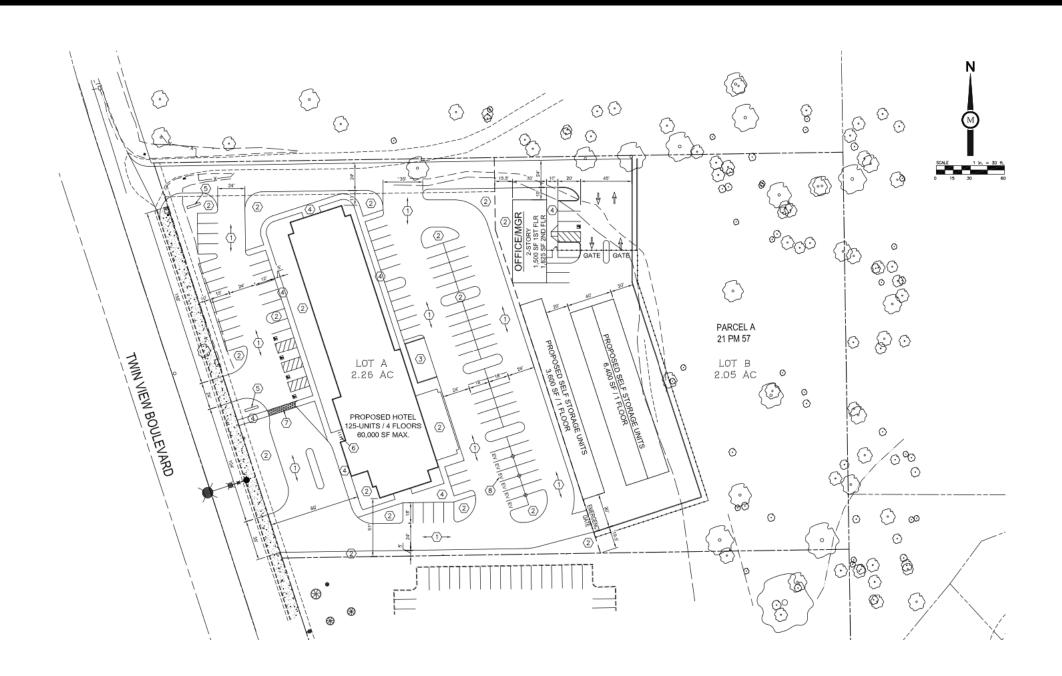
Access to Northern California Adventures

Redding is centrally located for exploring Northern California. You're
a few hours' drive from the coast, wine country, and Oregon.

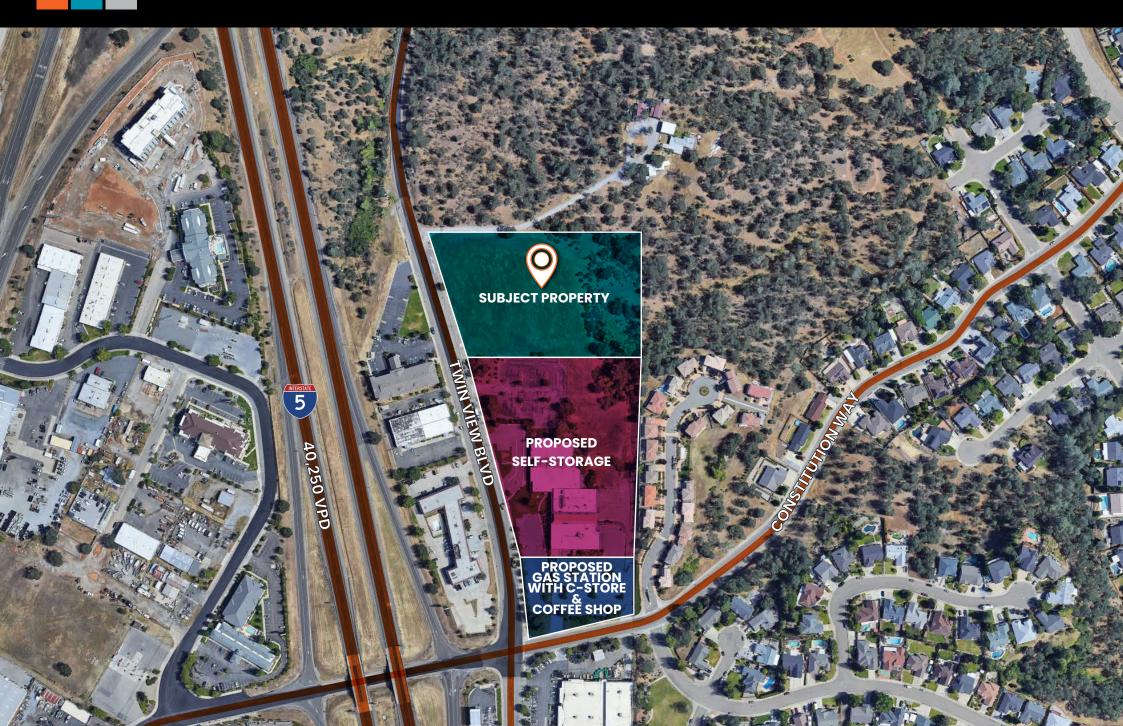






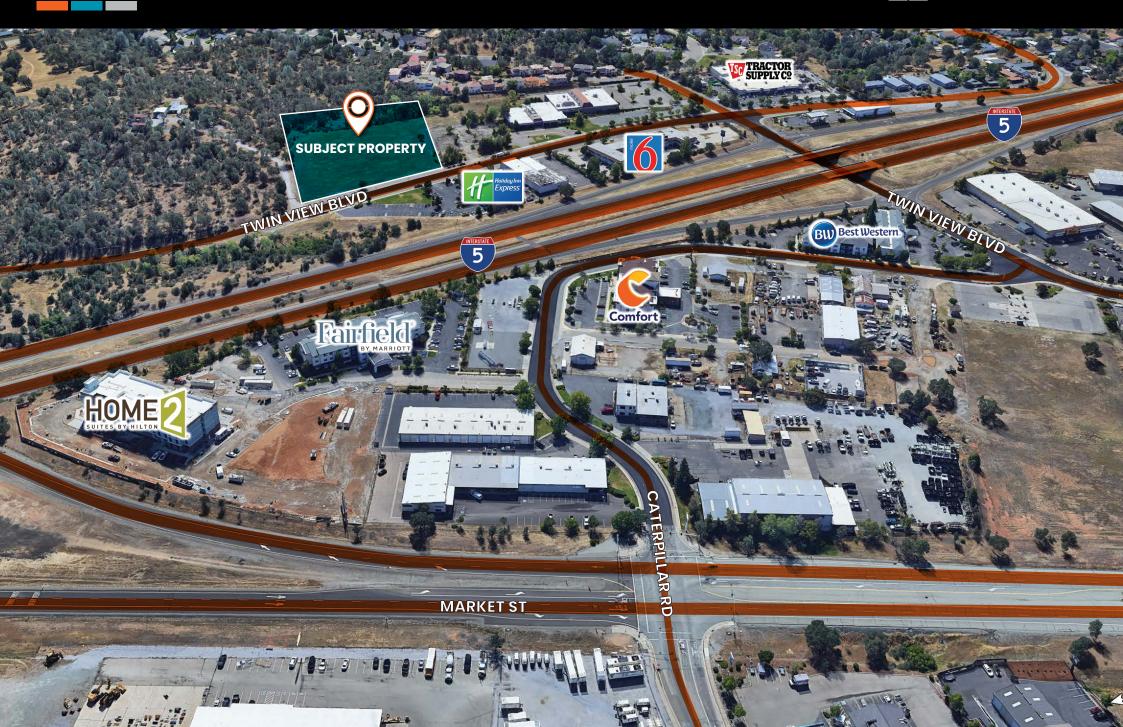




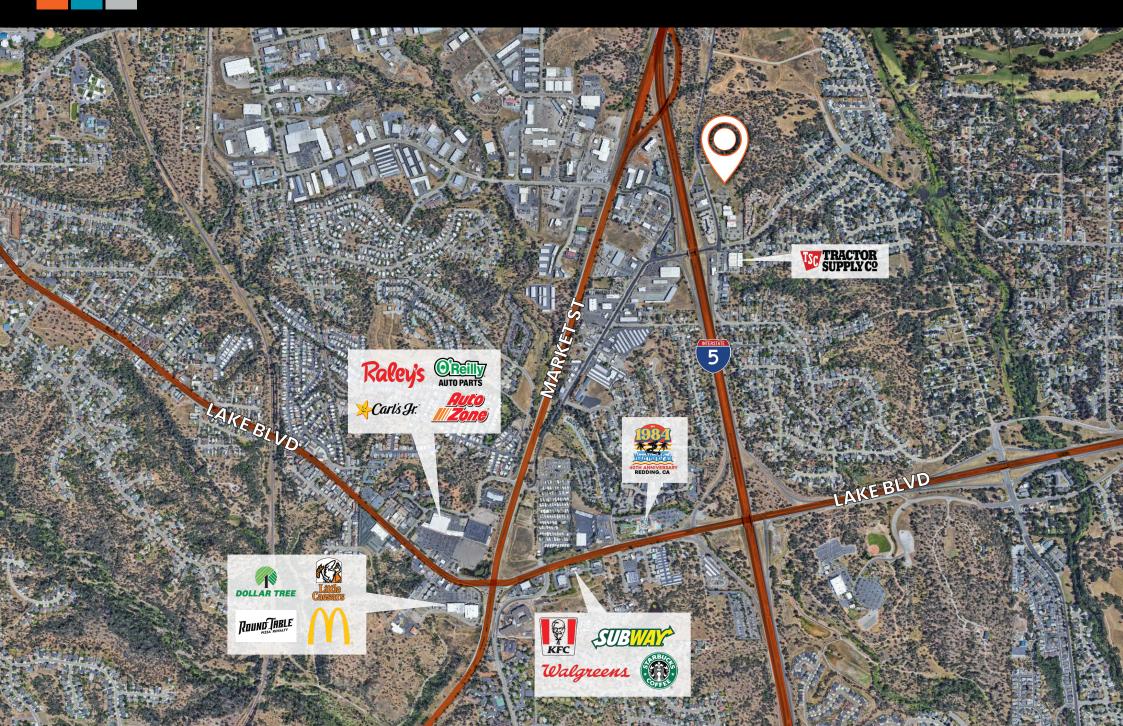


PROPERTY AERIAL



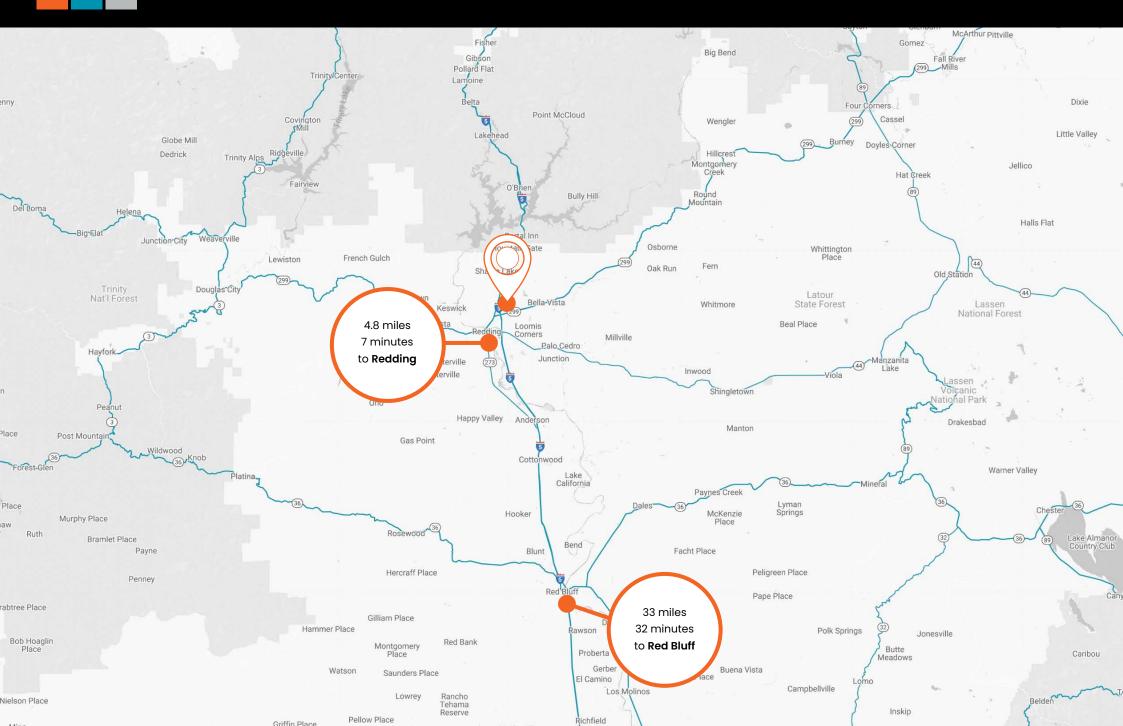






LOCATION OVERVIEW





DEMOGRAPHICS



2024 Summary	1 Mile	3 Miles	5 Miles
Population	4,322	33,598	83,793
Households	1,838	14,257	34,484
Families	1,095	8,232	20,252
Average Household Size	2.32	2.31	2.37
Owner Occupied Housing Units	1,124	7,615	18,374
Renter Occupied Housing Units	714	6,642	16,110
Median Age	43.4	41.3	40.4
Median Household Income	\$65,504	\$65 <mark>,8</mark> 83	\$67,140
Average Household Income	\$100,979	\$9 <mark>0,</mark> 410	\$88,937
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2029 Summary	1 Mile	3 Miles	5 Miles
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Population	4,298	33, <mark>45</mark> 5	83,573
Households	1,843	14,359	34,815
Households Families	1,843 1,098	14,3 <mark>5</mark> 9 8,273	34,815 20,412
Households Families Average Household Size Shast	1,843 1,098 2.30	14,359 8,273 2.28	34,815 20,412 2.34
Households Families Average Household Size Shast Owner Occupied Housing Units	1,843 1,098 2.30 1,164	14,359 8,273 2.28 7,969	34,815 20,412 2.34 19,224
Households Families Average Household Size Shast Owner Occupied Housing Units Renter Occupied Housing Units	1,843 1,098 2.30 1,164 679	14,359 8,273 2.28 7,969 6,390	34,815 20,412 2.34 19,224 15,592
Households Families Average Household Size Shast Owner Occupied Housing Units Renter Occupied Housing Units Median Age	1,843 1,098 2.30 1,164 679 44.2	14,359 8,273 2.28 7,969 6,390 42.7	34,815 20,412 2.34 19,224 15,592 41.7
Households Families Average Household Size Shast Owner Occupied Housing Units Renter Occupied Housing Units Median Age Median Household Income	1,843 1,098 2.30 1,164 679 44.2 \$77,328	14,359 8,273 2.28 7,969 6,390 42.7 \$76,563	34,815 20,412 2.34 19,224 15,592 41.7 \$77,049
Households Families Average Household Size Shast Owner Occupied Housing Units Renter Occupied Housing Units Median Age	1,843 1,098 2.30 1,164 679 44.2	14,359 8,273 2.28 7,969 6,390 42.7	34,815 20,412 2.34 19,224 15,592 41.7
Households Families Average Household Size Shast Owner Occupied Housing Units Renter Occupied Housing Units Median Age Median Household Income	1,843 1,098 2.30 1,164 679 44.2 \$77,328	14,359 8,273 2.28 7,969 6,390 42.7 \$76,563	34,815 20,412 2.34 19,224 15,592 41.7 \$77,049 \$103,413

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